

# **SIGNODE** INDUSTRIAL GROUP

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## **Signode Industrial Group Launches New Website, Corp. Logo**

*Industrial Packaging Company Helps Make the Global Bulk Transportation of Goods Possible*

Glenview, IL – July 11, 2014 – Signode Industrial Group today launched a website and new logo to reflect its new corporate identity as an independent global industrial packaging company.

Signode Industrial Group is headquartered in Glenview, Illinois. The group, purchased in May from ITW (NYSE: ITW) by the Carlyle Group (NASDAQ:CG), manufactures a broad spectrum of industrial packaging consumables, tools and equipment. With 88 manufacturing facilities across six continents, the company does business under more than two dozen highly respected brands throughout the world.

“We are pleased to launch our new logo and website,” said Mark Burgess, CEO, Signode Industrial Group. “Signode Industrial Group is a new name in the marketplace, but the Signode brand has been in business since 1913. This new website will help customers, suppliers and investors stay up to date with the latest news and information about our new company and the innovative products and services from our high-quality brands,” he said.

The company has a long history of customer-focused innovations in materials, processes and automation technology that have revolutionized the sector. A number of the company’s brands have been in business for 30+ years with some dating back more than 100 years. The company’s brands will continue to be marketed as individual brands. The Signode Industrial Group has been established as an umbrella organization for those individual brands.

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### **About Signode Industrial Group**

Signode Industrial Group is a \$2.4 billion leading global manufacturer of strap, stretch, and protective packaging consumables, tools and equipment. The company’s products protect goods during manufacturing, transport and warehousing. In some of the company’s core consumable products, recycled materials are a primary feedstock. The company’s history dates back to 1913 when the Seal and Fastener Company opened in Chicago. Today, the company sells products under a broad group of well-known brands and businesses, including Acme Packaging, Angleboard, Fleetwood, Haloila, Kiwiplan, Mima, Muller, Multi-Wall, Orgapack, Shippers Products, Signode and Strapex. For more information, go to [Signode Industrial Group](#).